Study Guide #3

You are responsible for all lectures, in-class videos and the following reading assignments:

Klein Chapters 14 thru 21 (emphasis on 14, 15 and 19)

1. Mass Protest Theory

a. power: assumptions, power in America, lower classes and power in America.

b. emergence of protest: severe social strain, social dislocation, transformation of consciousness, breakdown in elite, defiance.

c. forms of protest: determination, daily experience, institutional roles, examples, and reasons for success.

d. elite response: ignore, violence, conciliation.

Terms: relief offices, bureaucratization, evictions, rent strikes, “looting” for food, sit down strikes, walk out strikes, wildcat strikes, sympathy strikes, institutional role, routinization,

2. Globalization Theories

a. Consensus Theory (aka Washington Consensus or Neo-liberal theory): thesis and argument, organizing principle, means of organization, demands, consequences, outcomes.

b. Theory of economic imperialism (aka Neo-colonial theory), thesis and argument, criticism of neo-liberalism, organizing principle.

c. Terms: globalism, globalization, global village, laws of the market place, law of supply and demand, competition, NAFTA, GATT, FTAA, CAFTA, WTO, NAFTA CH11, deregulation, Third World elites, developmental loans, structural adjustment plans, export processing zones, maldevelopment, planet of slums, shock therapy, ideological control, legal control, state violence, corporate violence, ethnocentrism, biological determinism.

3. McDonaldization Theory

a. Theoretical and historical influences, successes, Holocaust as irrationality of rationalization.

b. McDonaldization: birth, growth, global iconic status, homogenization of everything.

c. Four Dimensions: efficiency, calculability, predictability, control.

Terms: instrumental rationality, Fordism, scientific management, banality of evil, factory farms, deregulation, subsidies, dehumanization, homogenization, rationalization, bureaucracy, emotional labor.